





bay state



JOSETTE BOSSE

Director of Customer Relations

baystate.com | americanna.com



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a: 101 Charles Eldridge Drive
Lakeville, MA 02347

- Bay State is family owned and operated for over 65 years.
- We focus on providing everyday, useful products that will be seen and used over and over for many years.
- 2013 added Pressalite to our Portfolio
- 2017 added Americanna Company to our Portfolio
- 48 employees with 100's of years of experience in promotional product manufacturing. (Pre Pandemic we had 70 employees.)
- We offer pad, screen, and digital printing as well as laser engraving and hot stamping.

Here is a little story about the Moore Family and Bay State's backstory.

(Click image below to play video.)



Customer Service Team



Pam, Kayla, Sue

Accounting



Lisa, Max, Cristina

Graphics



Michelle, Caitlin

Production



**Eric - VP of
Operations**



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Bay State - www.baystate.com

The screenshot displays the Bay State website's navigation menu. At the top left is the "bay state" logo. To its right are navigation links: "Browse By Department" (with a dropdown arrow), "Marketing Tools" (with a dropdown arrow), and "Your Account" (with a dropdown arrow). A search bar is located to the right of these links, followed by social media icons for X, a heart icon, Facebook, Instagram, and Twitter.

The main navigation area is a grid of 40 colored buttons, each representing a product category or promotional banner. The categories are arranged in four rows and ten columns:

- Row 1:** New Products (New!), Specials (SALE), Closeouts (CLOSEOUT), USA Made (USA MADE), Full Color Imprints (Full Color), Automotive (Ice Scrapers), Desk/Office (Letter Openers), Magnifiers (M), Desktop Helpers, Rulers.
- Row 2:** Drinkware, Barware, Stadium Cups, Can Coolers, Bottle Openers, Entertaining (Entertaining), Electronics (Flashlights), Healthcare (Pill Trays), Pill Boxes, On The Go.
- Row 3:** Healthcare Helpers, Toothcare, Footcare, Pet Care, Housewares (Jar Openers), Oven Mitts, Pot Holders, Kitchen Helpers, Silicone, Kitchen Measurers.
- Row 4:** Peelers, Utensils, Bag Clips, Bamboo, Gift Collections, Ashtrays, Tools (Tape Measures), Tools (Tools), Writing (Plastic Pens), Metal Pens.

All the product information you need....

bay state


Browse By Department ▾
Marketing Tools ▾
Your Account ▾


k85

LiveChat

\$.98 min 350 pcs

SHARE
CASE STUDY
FREIGHT ESTIMATE
STOCK STATUS
IMAGES
IMPRINT TEMPLATE
ADD TO IDEABOARD





Please note, some videos may contain colors or options currently not available.

K85

Multi-Use Measuring Spoon

A popular, kitchen accessory for measuring 1/4, 1/2, and one teaspoon plus one tablespoon; Rugged, dishwasher-safe, ABS plastic provides a polished, bright finish and guarantees a long-lasting product;

Regular Pricing

350	500	1000	2500	5000
\$0.98	0.94	0.84	0.75	0.71

Pricing good through 12/31/2019

Additional Charges

aabcc

Setup Charge \$60.00 per imprint color (g)

Additional Imprint Colors \$2.20 per piece per additional imprint color (g)

PMS Matching \$60.00 per imprint color (g)

Specs

Colors Cornflower Blue, Cranberry, Pink, Seafoam Green, White

Size 7/8" W x 1 3/4" H x 4 1/2" L

Imprint Area 1 1/4" W x 1/2" H

Maximum Imprint Colors 3

Imprint Colors

343	347	369	231	320
267	185	WARM RED	201	151
012	2925	PROCESS	REFLEX	282
497	BLACK	WHITE	8	877
872				

Production Time 5 working days

Material ABS Plastic

Prop65 Compliant

Made In USA

Print Method Screen Printed

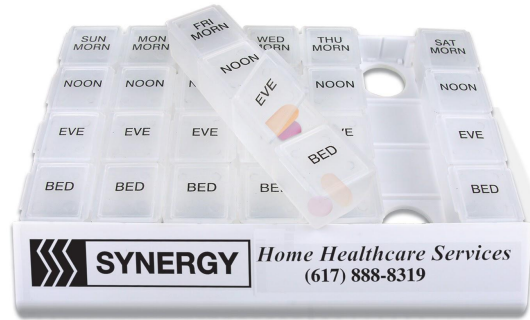
Packaging Bulk

Shipping Weights 17 lbs per 500 pcs

Shipping Box Size 19" W x 11" H x 13" D

Bay State - Popular Categories

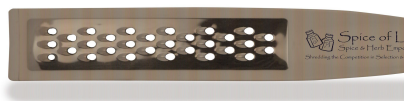
HEALTHCARE



GREAT FOR: Assisted Living Centers | Dental/Medical | Fitness | Travel Agencies | Education | Insurance | Rehab

Bay State - Popular Categories

HOUSEWARES



GREAT FOR: Financial | Real Estate | Law Offices | Medical | Specialty Food Stores | Education | Fundraisers

Bay State - Popular Categories

OFFICE | TOOLS | FLASHLIGHTS



GREAT FOR: Financial | Education | Medical | Tradeshows | Real Estate | Electric Companies | Travel | Builders

How It's Made - PB & J Spatula

(Click image below to play video.)



How It's Made - Pill Boxes

(Click image below to play video.)



Search Americanna's Amazing Products

Let Americanna Save The Day!

We are your go to supplier for the shape you want at the price you need.



JAR OPENERS
For the mightiest
of challenges!



COASTERS
A lifesaver
for any surface!



SPONGES
With the strength
to handle any
messy situation!



MATS
That save
citizens from
messy mayhem!



TOWELS
A worthy adversary
for dirt and grime!



MOUSE PADS
Providing smooth
landings for mice
throughout
the universe!

Americanna embodies the guiding beliefs that built the American dream: hard work, integrity, dependability, and quality craftsmanship. These are the ideals that drive us daily to provide unique, long-lasting, and useful promotional products that build brand equity, drive customer loyalty, and deliver on your brand promise. From our family to yours, we are proud to serve you.

[SHARE](#)[CASE STUDY](#)[FREIGHT ESTIMATE](#)[STOCK STATUS](#)[IMAGES](#)[IMPRINT TEMPLATE](#)[ADD TO IDEABOARD](#)

VL-5C

Circle Vinyl Jar Opener 5C

A new twist on classic rubber jar openers; Open up your possibilities with these USA made vinyl jar openers; Unmatched gripping power with a soft comfort, cushioned, grip; Attractively packed in individual polybags with "see thru" back panel; Also makes a great coaster; 3/32" thick

Regular Pricing

300 500 1000 2500 5000

~~\$0.81~~ 0.79 0.74 0.65 0.57

Pricing good through 12/31/2020

aaabc

Additional Charges

Setup Charge \$50.00 per side (2nd side not available on rubber and rubber backed products) (g)**2-color to 4-Color Run Charge \$.30** per piece (g)**PMS Matching \$50.00** per color (g)**Full Color Bleed \$.50** per piece (g)

Specs

Colors Black, Blue(300c), Navy Blue(303c), Burgundy(229c), Green(342c), Lime Green(361c), Orange(165c), Pink(212c), Purple(2593c), Red(186c), Tan(468c), Teal(321c), White, Yellow(107c)

Size 5" W x 5" H**Imprint Area** 4¼" W x 4¼" H**Maximum Imprint Colors** 4**Imprint Colors**

343	347	369	231	320	267	185
WARM	RED	201	151	012	2925	PROCESS REFLEX
282	497	BLACK	WHITE	8	877	872
P-COLOR						

Production Time 5**Material** Vinyl**Prop65** Compliant**Made In** USA**Print Method** Screen Printed, Digital 4-Color**Packaging** Individually polybagged.**Shipping Weights** 9 lbs per 300 pcs**Shipping Box Size** 13" W x 13" H x 4" D

Tags: v5c v5c v5c

Americanna - Material Colors

Vinyl - 14 Brilliant Colors to Choose From



Rubber - 16 Brilliant Colors to Choose From



Sponge



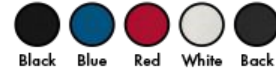
Cork



Cork Mouse Pads



Polyester Mouse Pads



Flat Tire









Retread



Shammy



Americanna - Product Shapes

 Browse By Department ▾ Browse By Shapes ▾ Marketing Tools ▾ Your Account ▾     

Click on a shape to view available products

Apple	Arrow	Balloon	Bandage	Barrel	Battery	Bottle	Box Truck	Buffalo	Bulldozer	Bus	Butterfly	Car	Cat	Cement Mixer	Chef Hat	Church	Circle	Cloud
Coffee Cup	Coffin	Computer	Cowboy Boot	Cowboy Hat	Crab	Cross	Crown	Diamond	Dog	Dog Bone	Dollar Bill	Dollar Sign	Donkey	Donut	Door Hanger	Ducky	Dump Truck	Eagle
Ear	Elephant	Energy Bulb	Fire Extinguisher	Fire Helmet	Fire Hydrant	Fish	Flame/Water	Flower	Fluorescent Bulb	Foot	Football	Football Helmet	Frog	Gas Pump	Ghost	Hand	Heart	House
Key	Kidney	Leaf	Light Bulb	Lips	Lotion Bottle	Luggage	Mason Jar	Megaphone	Milk Jug	Mortar and Pestle	Motorcycle	Music Note	Narrow Jar	Nest Egg	Number One	Ohio	Oval	Painter Pallet
Paw	Peach	Pencil	Pennsylvania	Pet Dish	Piano	Piggy Bank	Pill	Pineapple	Pizza/Pie	Propane Tank	Pumpkin	Rat/Mouse	Real Estate Sign	Rectangle	Recycle Arrows	Recycling Bin	Ribbon	Schoolhouse
Shamrock	Shield	Shopping Bag	Slot Machine	Smart Phone	Sneaker	Splat	Square	Square Computer	Star	Stop Sign	Swiss Cheese	Talk Bubble	Teddy Bear	Telephone	Texas	Thumbs Up	Tissue Box	Tooth
Top Hat	Tote Bag	Tractor Trailer	Trash Can	Tree	Triangle	T-Shirt	Turtle	Twistee	United States	Van	Wedding Cake	Whale	Wide Jar	Yacht				

Americanna - Popular Categories

JAR OPENERS: RUBBER | VINYL



GREAT FOR: Political | Banking | Real Estate | Transportation | Healthcare | Food/Beverage | Animal | Utilities

Americanna - Popular Categories

RECYCLED PRODUCTS: JAR OPENERS | COASTERS



GREAT FOR: Political | Banking | Real Estate | Transportation | Healthcare | Food/Beverage | Animal | Utilities

Americanna - Popular Categories

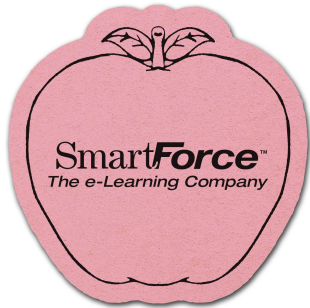
CORK COASTERS



GREAT FOR: Political | Banking | Real Estate | Transportation | Healthcare | Food/Beverage | Animal | Utilities

Americanna - Popular Categories

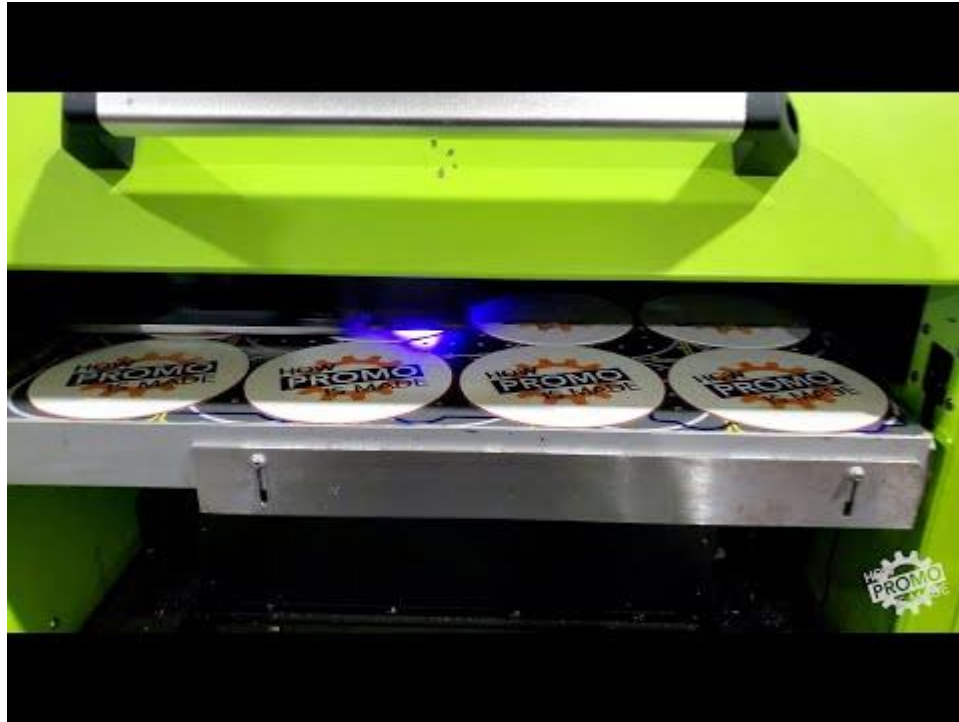
COMPRESSED SPONGES & SHAMMY



GREAT FOR: Political | Banking | Real Estate | Transportation | Healthcare | Food/Beverage | Animal | Utilities

How It's Made - Jar Openers

(Click image below to play video.)



How It's Made - Cork Coaster

(Click image below to play video.)



Free Marketing Tools

CATALOGS: Product, USA Made, \$50 Self-Promotion

FLYERS: Product, Incredible Savings, \$50 Self-Promotion

The screenshot shows the 'PromoCatalogs' section of a website. It features a grid of promotional cards. On the left, there are two sections for 'USA MADE COLLECTION 2023' and 'Americanna USA Made 2022'. The main grid includes cards for 'CELEBRATE EARTH DAY WITH RECYCLED TIRES', 'EASY BEING GREEN ON ST. PATRICK'S DAY', 'GROW YOUR BRAND & SALES', 'JANUARY PRODUCT PICKS', 'Dress Up Your Desk', and 'Promos That Matter'. Each card displays various products and promotional offers.

The screenshot shows the 'Flyers' section of a website. The main focus is a large flyer for 'CELEBRATE EARTH DAY WITH RECYCLED TIRES' featuring a 'Fairview Garden Center' flat tire coaster. Below the main flyer, there is a table listing product details:

Product	Dimensions	Price
FT-4SQ	4"x4" Square Flat Tire Coaster	as low as \$0.69
FT-4C	4"x4" Circle Flat Tire Coaster	as low as \$0.69
FT-4CSET	4"x4" Circle Flat Tire Coaster Set	as low as \$3.86

Additional elements include a 'More Offers' section with smaller flyers, a 'Catalogs' section with a 'USA SELF-PROMO' badge, and a top navigation bar with options like '1-Click Request', 'Sample Request', 'Request Quote', 'Place Order', 'Forward Flyer', 'Personalize Flyer', 'Download Flyer', and 'Close'.

Free Marketing Tools

IDEA BOARDS: Build and share custom presentations

Econo Stick Calendar - #1
\$1.15 min 150 pcs

Econo Stick Calendar - House
\$1.15 min 150 pcs

Econo Stick Calendar - Limo
\$1.15 min 150 pcs

Happy House Lett
\$6.68 min 300 pcs

Recycles Bulk Mail

RiverView

Idea Boards

Use the following form to select an Idea Board or to add a new Idea Board. Currently active Idea Boards are displayed in **Green**. Idea Boards allow you to build custom presentations featuring the products of your choosing. Click the icon to add and remove products to and from your Idea Board. You may create as many Idea Boards as you like.

Create a new Idea Board

Enter description

Name	Created	View	Share	Copy	Delete	
Choose	Real Estate Grand Opening	4/9/2019	<input type="button" value="View"/>	<input type="button" value="Share"/>	<input type="button" value="Copy"/>	<input type="button" value="Delete"/>

Link to Idea Board

<https://www.baystate.com/ideaboard.aspx?b=twdb46UllimQ>

Embed Idea Board on your website

```
<iframe style="position: absolute; left: 0px; right: 0px; top: 0px; bottom: 0px; overflow: hidden; width: 100%; height: 100%;" frameborder="0" src="https://www.baystate.com/ideaboard.aspx?>
```

bay state

Jar Opener

- Jumbo House Jar Opener**
\$1.01 min 350 pcs
- House Jar Opener**
\$1.81 min 350 pcs
- Rules of The House Jar Opener**
\$1.81 min 350 pcs

Entertaining

- Table Saver Bamboo Coaster**
\$1.26 min 300 pcs
- Home & Away Frosted 16 oz. Cup**
\$1.08 min 250 pcs
- Home & Away 22oz Stadium Cup**
\$1.82 min 250 pcs

Plastic Pens

- Mayflower Bloom Stylus**
\$1.88 min 250 pcs
- Brewster Pen**
\$1.82 min 250 pcs
- Velocity Pen**
\$1.68 min 250 pcs

\$50 Self-Promo Offers



bay state 2023
cat 38190 . uplo BAYSTATE . dc 101612 . ppal 1138196 . soge 56720





\$50 SELF-PROMOS

exclusively for distributors




\$50 Self-Promo for Distributors



H276  **ALL-WEEK FILL BOX - 1"**
 COLOR: White with Black Lettering
 SEE 207 11" x 11" x 1"
 IMPRINT AREA: 1" x 1"


35 pieces



H2760  **CARRY ALONG ALL-WEEK FILL BOX**
 COLOR: White with Black Lettering
 SEE 207 10" x 10" x 1"
 IMPRINT AREA: 1" x 1"

100 pieces



H243  **WHOLE BODY HEALTH CENTER**
 COLOR: White, Translucent Blue
 SEE 207 10" x 10" x 1"
 IMPRINT AREA: 1" x 1"

60 pieces



H242  **BLUE BLUE PROTEIN CHECK & RIP**
 COLOR: White, Translucent Blue
 SEE 207 10" x 10" x 1"
 IMPRINT AREA: 1" x 1"

100 pieces

Self-Promo includes a 1-Color imprint and one (1) free paper proof. Shipping is NOT included.
 Artwork must include Distributor Copy to qualify. Reference code: SelfPromo58. Offer valid until 12/31/23.
 cat 38190 . dc 101612 . ppal 1138196 . soge 56720



\$50 Self-Promo for Distributors



H25  **HARVEST FOTE FILL BOX**
 COLOR: Translucent White, Crystal Blue
 SEE 207 10" x 10" x 1"
 IMPRINT AREA: 1" x 1"

100 pieces



H220  **HEALTH CREST FILL KEEPER**
 COLOR: White
 SEE 207 10" x 10" x 1"
 IMPRINT AREA: 1" x 1"

50 pieces



H255  **FILL HOLD, 4-80 RTD MEDICINE BOX**
 COLOR: Translucent Blue, White
 SEE 207 4" x 11" x 1"
 IMPRINT AREA: 1" x 1"

50 pieces



H254  **FILL BOX SANDWICH DISPENSER**
 COLOR: Translucent Blue, Translucent Green, Translucent Pink, Translucent White
 SEE 207 10" x 10" x 1"
 IMPRINT AREA: 1" x 1"

85 pieces

Self-Promo includes a 1-Color imprint and one (1) free paper proof. Shipping is NOT included.
 Artwork must include Distributor Copy to qualify. Reference code: SelfPromo58. Offer valid until 12/31/23.
 cat 38190 . dc 101612 . ppal 1138196 . soge 56720




Americanna 2023




\$50 SELF-PROMOS

EXCLUSIVELY FOR DISTRIBUTORS

Social Media Platforms


 facebook.com/baystatespecialty/

 instagram.com/baystatespecialty/

 twitter.com/baystateline

 facebook.com/AmericannaLine/

 instagram.com/amicannapromo/

 twitter.com/AmericannaPromo



Social Media: FLYERS | BEHIND THE SCENES | CLOSURES | LIFESTYLE SPOTLIGHTS





J174

FEELING LUCKY!

T810
RAIN PONCHO WITH CASE
as low as \$1.74 (€) min 150

SC3032
HOME & AWAY 32OZ STADIUM CUP
as low as \$0.90 (€) min 250

PAL7014
ADDED SAFETY REFLECTOR LIGHT
as low as \$1.82 (€) min 250

Light Functions:
Blink, Strobe, Constant



CLICK EACH PRODUCT FOR MORE INFO!

FOB: MA. For complete product and decoration information and pricing, visit our website: baystate.com. Pricing expires 12/31/23.

ASI/38980 DC/101612 PPA/113890 SAGE/50720

Follow Us On:    



Social Media: FLYERS | BEHIND THE SCENES | CLOSURES | PRODUCT SPOTLIGHTS



FLAT TIRE COASTERS ASK FOR MORE DETAILS

- FT-4SQ 4"x4" as low as \$0.69
Square Flat Tire Coaster
- FT-4C 4"x4" as low as \$0.69
Circle Flat Tire Coaster
- FT-4CSET 4"x4" as low as \$3.86
Circle Flat Tire Coaster- Set of 4
- FT-4SQSET 4"x4" as low as \$3.86
Square Flat Tire Coaster- Set of 4



FOB: MA. All pricing USD. For complete product and decoration information and pricing, ask your Promotional Products Professional. Pricing expires 12/31/23.





Helpful Information

Place Orders

Email Purchase Order to: orders@americanna.com or fax to **508-747-5578**.
Email Artwork to art@americanna.com.

Sample Requests

Email request to samples@americanna.com.
Random imprinted or blank samples ship out at NO CHARGE via first class mail. We can ship sample directly to your customer showing you as the shipper. If you need a sample sent via UPS or Fed-Ex we require your shipper number to do so. Generally our samples ship within 24-48 hours of receiving your request. Requests received after 3:00 pm EST will be processed the next business day.

General Inquiries

info@americanna.com

Credit Dept. / Payment Inquiries

credit@americanna.com

Virtual Meetings

Visit us at www.promoshow.com for a face-to-face video meeting or live chat messaging.

Email List

Get added to our email list for weekly specials and end user safe marketing materials and selling ideas. Email request to samples@americanna.com.

Self-Promo Offers

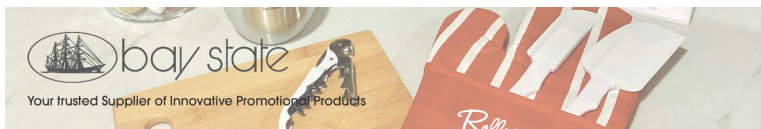
Click [here](#) to view our \$50 Self Promo Catalog
Or visit www.americanna.com and click on Marketing Tool > Catalogs/Flyers

Our Website Offers

Freight Estimates / Inventory / Live Chat / Order Status / Coded Pricing / Sales & Closeouts / Product Videos / Case Studies / Digital Catalogs & Flyers / High Res Images / Templates

PromoStandards

Americanna provides electronic data exchange for stock status, order status, and order shipment notification. For more information please visit www.promostandards.org.



Updated 2022

Helpful Information

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Email Purchase Order to: orders@baystate.com or fax to **800-832-9277**.
Email Artwork to: artwork@baystate.com.

Sample Requests

Email request to samples@baystate.com.
Random imprinted or blank samples ship out at NO CHARGE via first class mail. We can ship samples directly to your customer showing you as the shipper. If you need a sample sent via UPS or Fed-Ex we require your shipper number to do so. Generally our samples ship within 24-48 hours of receiving your request. Requests received after 3:00 pm EST will be processed the next business day.

General Inquiries

customerservice@baystate.com

Credit Dept. / Payment Inquiries

credit@baystate.com

Virtual Meetings

Visit us at www.promoshow.com for a face-to-face video meeting or live chat messaging.

Email List

Get added to our email list for weekly specials and end user safe marketing materials and selling ideas. Email request to samples@baystate.com.

Self-Promo Offers

Click [here](#) to view our \$50 Self Promo Catalog
Or visit www.baystate.com and click on Marketing Tool > Catalogs/Flyers

Our Website Offers

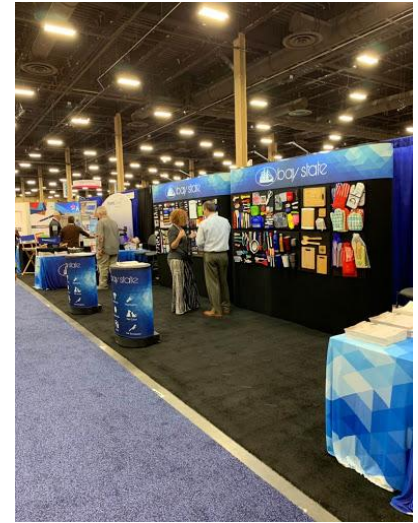
Freight Estimates / Inventory / Live Chat / Order Status / Coded Pricing / Sales & Closeouts / Product Videos / Case Studies / Digital Catalogs & Flyers / High Res Images / Templates

PromoStandards

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See you at...

PPAI Expo Las Vegas | ASI Orlando | PPAI Expo East | ASI Chicago



And a cuteness closer for your viewing pleasure.... (Click image below to play video.)

